

The Near Distance

Sunday 24th & Monday 25th September 2017

Lead partner



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Founded in 2009, Names Not Numbers brings professional people from executives and entrepreneurs to creatives and academics together in a setting more like a walking tour or a dinner party than a conference.

At each NNN you make a short journey together between locations: We find it loosens the juices of conversations and connections very well.

This is not a typical conference. You do get professional development from it, because you meet a diverse set of people, hear a variety of ideas, share your views, and have the space to make meaningful connections. You don't wear name badges. You don't sit in a single space for half a day before something called 'networking drinks'.

DATE: Sunday 24th & Monday 25th September 2017

VENUES: Day One: Brasenose College, Oxford
Day Two: Waddesdon Manor, Buckinghamshire

FORMAT: Sessions are a mix of keynote talks, 'In Conversations', debates, and our famous 'Lunch Lessons' where you have small expert-led seminar discussions. Join us on 24/25 September 2017 but meet at ei gatherings held each month from when you book so that you can start to cement your connections before your journey begins.

CONFIRMED SPEAKERS INCLUDE: **Simon Schama**, Historian; **Hannah Rothschild**, Chairman, The National Gallery; **Elif Shafak**, Writer; **Esther Freud**, Writer; **Diana Quick**, Actress; **William Sieghart**, Poetry Pharmacist, **Sir Simon Wessely**, Psychiatrist; London Business School's **Herminia Ibarra** and strategy king **Nick Lovegrove** on futureproofing business; **Laline Paull**, Novelist; leadership and "Leadersmithing" expert **Eve Poole**; **Anna Whitelock**, Reader in Early Modern History and is Director of the London Centre for Public History and Heritage at Royal Holloway, University of London; **Ayanna Witter-Johnson**, musician.



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7.45 - 8.30 Arrivals and breakfast at the Corinthia
Situated on Northumberland Avenue by Trafalgar Square, in the sumptuous high ceilinged and column splendour of Massimo's you will arrive to a gorgeous sit-down breakfast, meet your fellow NNN-ers and begin this year's journey to ideas, connections and conversations. Performance: **Ayanna Witter-Johnson**. The acclaimed young singer-songwriter and cellist is one of NNN's greatest finds and she will open the show for us as we begin our two-days together.

9.00 Coaches leave for Oxford

10.30 Estimated arrival at Brasenose College for room allocations (rooms can be booked at Brasenose, Somerville or other colleges of your choice. Contact laura@editorialintelligence.com for the latest offers and accommodation arrangements).

10.30 - 11.45 Coffee at Brasenose College, Oxford

12.00 - 12.50 Are we near or far from each other?
Brasenose Chapel
Opening plenary
MC: **Alice Sherwood**
Speakers: **William Sieghart** introduces 'Poetry Pharmacy', **Elif Shafak** gives the first 'Sunday Sermon'
With a foundation stone first laid in 1657, Brasenose chapel, originally attributed to Sir Christopher Wren and later to John Jackson (who was paid £1 per week to oversee design of the chapel and Library) The Brasenose chapel, together with the ante-chapel or crypt is a stunning architectural jewel comprising vaulted hammerbeam ceilings, stained glass and paintings of exceptional quality made by or for some of the most illustrious figures in British history in the last four centuries. We are lucky to be able to open NNN's The Near Distance formally here.

12.50 - 14.30

Lunch Lessons:

If you thought Names Not Numbers was just a talking shop, think again. "Lunch Lessons" have become one of our most popular features. First you will walk from the Chapel to the Old Hall where members of college have dined since the 1520s where you can either remain to chat and relax or head to one of 3 locations for simultaneous 'Lunch Lesson' topics before the group afternoon sessions. Lunch Lesson sign-ups are first-come-first-served. Contact laura@editorialintelligence.com to book in early.

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Walk-and-Talk
Lunch Lesson:

The Architect's Thinking

A chance to explore and learn with one of our leading architects what the process means when facing the challenge to restore and rebuild ancient churches in an ethical and stylish way, with **Francesca Weal**.

Old Cloisters:

Business Breakout: Leadersmithing

Eve Poole the acclaimed business academic teaches you what to know about Leadership from her new book Leadersmithing, and is joined to give his take on two particular aspects of leadership, decision making and negotiating, by **John Holmes** who works on delicate negotiating tactics for large institutions using unlikely techniques including Anglo Saxon roleplay with great success. Moderated by **Martin Vander Weyer**, Business Editor, The Spectator

Brasenose
Crypt:

Trendwatching with Henry Mason

What **does** the future hold. The best person in the land to tell us is the man who has made it his business, with an army of trendspotters and analysts around the world.

Medieval
Kitchen:

Female sexuality: what you did not know

Stephanie Theobald (chaired by **Angela Ferreira**)

One of Britain's most engaging thinkers and writers, Stephanie Theobald has new information to share about women's sexuality which will make you rethink what you know - or thought you knew...

For the latest offers and accommodation arrangements please email laura@editorialintelligence.com

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14.30 - 14.45 **Walk-and-Talk to The Bodleian**
A short distance away, Weston Library houses the special collections of the Bodleian, Oxford University's research library, who partner with Names Not Numbers for the second year running. Blackwell Hall - Martin Parr exhibition, hidden university OUP.

15.00 - 16.00 **Distant lands**
MC: [Georgina Godwin](#)
Chair: [Alice Sherwood](#)
My Journey to the ends of the Earth: [Johnny Bealby](#)
Centuries of Research: [Richard Ovendon](#), Chief Librarian, University of Oxford discusses how writers find and research material from the past to inform present thinking and ideas. With novelist [Laline Paull](#) and additional guest TBC.

16.00 - 16.30 Short walk to Convocation House which was built between 1634-1637 for meetings of the University's governing body. This space was used between 1642-1646 for King Charles I's parliament after they had been chased out of London during the English Civil war. Tea and coffee beforehand will be served in Chancellor's Court which is where students or University members, until 1968, could be tried and punished by the Vice Chancellor. One defendant of note was Oscar Wilde, who was brought before the court due to large debts he had incurred with local shop owners.

16.30 - 18.00 Convocation House
MC: [Georgina Godwin](#)
Poetic Justice
[Martin Vander Weyer](#) is not only the Business Editor of The Spectator. He's a poet too....
Perspective: [Sir Simon Wessely](#) How to Make A Bad Thing Worse: How People react to Adversity
The outgoing Chair of the Royal College of Psychiatrists shares his thoughts on modern mental health.

16.30 - 18.00 Convocation House cont.
The NNN Debate: Is politics and public discourse just an echo chamber?
Chaired by [Toby Mundy](#) with 'the accidental anarchist' himself, [Carne Ross](#), [Alice Thwaite](#) of The Echo Chamber podcast and [Pamela Dow](#), former Special Adviser to Michael Gove.

18.00 - 19.30 **Walk-and-Talk back to rooms etc. Reconvene at 19.30 at Somerville College for supper.**

19.30 - 22.30 **Drinks and Dinner at Somerville College.** Founded in 1879 as an all-women's college (which now has 50% male students) we are delighted to be joined for opening remarks by the new Principal, [Baroness Royal of Blaisdon](#). After-dinner remarks: [Helen Lederer](#).

22.30 onwards Standby for announcement of which particular bar has been chosen by our team of eiAmbassadors for late night discussions in Oxford..... otherwise guests make their way to their rooms for the night.

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9.30	Coaches leave Brasenose College for Waddesdon Manor, Buckinghamshire
10.30 - 10.45	Estimated arrival at Waddesdon Manor
10.45 - 11.30	Coffee at The Manor and walk to The Powerhouse
11.30 - 11.50 The Powerhouse:	Yorgo Lykouria's beautiful short film 'Verona' followed by opening remarks by Simon Schama MC: Georgina Godwin Perspective: Simon Schama. The one and only polymath, educator, historian, contemporary analyst of our times gives us his perspective on 'The Near Distance'
11.50 - 12.30 Plenary	What Will Work in the Future? Chair: Julia Hobsbawm , founder of NNN and author of 'Fully Connected' Herminia Ibarra of London Business School and author of 'Think Like a Leader, Act like a Leader' Nick Lovegrove formerly of McKinsey and author of 'The Mosaic Principle' Tim Johns , Corporate change agent and ei member Cat Tully , School of International Futures We know that global productivity is stagnant. Governments are trying to nudge citizen behaviour in the right direction but the problems of getting things done effectively and efficiently in society remain huge. And business? Well it is facing deep challenges, not just at the technology level from AI and other disruptions but from within a rapidly changing workforce, workplace, and the human capital system. A look at what is working, what isn't and what could.

12.30 - 13.00	Choice of Garden Tour. Guided tours of the grounds around Waddesdon or Poetry Pharmacy with William Sieghart in the Servant's Hall.
13.00 - 13.30	Private Tour of the Manor House including historian Anna Whitelock giving an exclusive guide to the Tudor exhibition on display there, followed by Bento Box lunch at The Manor House.
13.30 - 14.30 Workshops:	Power House: Fun Palaces and Creativity for all Acclaimed writer and founder of the charity Fun Palaces which recreates Joan Littlewood and Cedric Princes' 'university of the streets' around creativity in the community Stella Duffy explores what this means whilst the award-winning photographic artist Jillian Edelstein shows some of her work. Together they will examine what creativity in culture means today and how close or far it is from being accessible to more people. Cellars 1 and 2: Beyond crime and punishment A reading from <i>Stitchers</i> : Esther Freud's new play set in a prison, including Diana Quick followed by a discussion about prison in society and rehabilitation: How far apart are they? with Pamela Dow of the Ministry of Justice and Henry Chevallier Guild of Aspall, who supports rehabilitation charities. Walk (if fine) and Panelled Room (Manor House, if rainy) The Sustainable Decision Jude Jennison of Leaders by Nature, who uses horses to unlock leadership problems and solutions amongst corporate teams will walk-and-talk you through why working outdoors and with animals can affect your decision-making and approach to decisiveness.

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13.30 - 14.30 Workshops: cont.
The Drawing Room (Manor House): Almanacs [Rachel Jacobs](#), Curator, Almanacs, [Adam Dant](#): A chance to look closely and learn more about the beautifully illustrated calendars and almanacs on display from the period of Louis XIV in the late 17th-century through to the French Revolution, and to hear from the artist who was commissioned to produce a special new almanac: *The Mother of All Parliaments: Annual Division of Revenue* which is on display.

Or just relax and think and converse in the Servant's Hall.

15.45 - 16.30 **Transfer to Windmill Hill.** Teas in The Orangery before the final session of this NNN

16.30 - 18.00 Closing Session in The Reading Room
MC: Alice Sherwood
In Memory of the artist [Khadija Saye](#) who was due to speak in this session and who lost her life in Grenfell Tower, her fellow eScholar [Shanice Shields-Mills](#) will introduce the writer [Ben Okri](#) who will read his poem 'Grenfell' in her honour, to make the launch of the ei Khadija Saye Scholarships.

Closing Plenary
The Near Distance: Diasporas
The world is full of displaced people, people who bring their culture, their stories, their histories and their present with them and shape the world. We bring together a group of some of the finest historians and cultural figures to explore what this meant in the far distance, what it means today, and what it might mean in the near distance.
[Hannah Rothschild](#), Director, Rothschild Foundation and Chairman, The National Gallery, novelist and filmmaker.
[Tristram Hunt](#), Director, V&A and historian
[Simon Schama](#), historian, teacher, broadcaster, journalist.
[Elif Shafak](#), novelist, writer, thinker.
[Ben Okri](#), writer.

18.00 - 18.30 Drinks

18.30 Departure to London

Editorial Intelligence and partners present

The Human and The Machine

A One-Day Symposium in Berlin, 5th September 2017. Save the date

Supported by



Vodafone Institute
for Society
and Communications



Editorial Intelligence's 'Networking Nations' and partners Vodafone Institute for Society and Communications and Ipsos invite you to a one-day symposium in Berlin on **5th September 2017**.

This is the first in a series of Europe-wide gatherings looking at the implications of the huge tectonic shifts taking place for humans facing the second machine age.

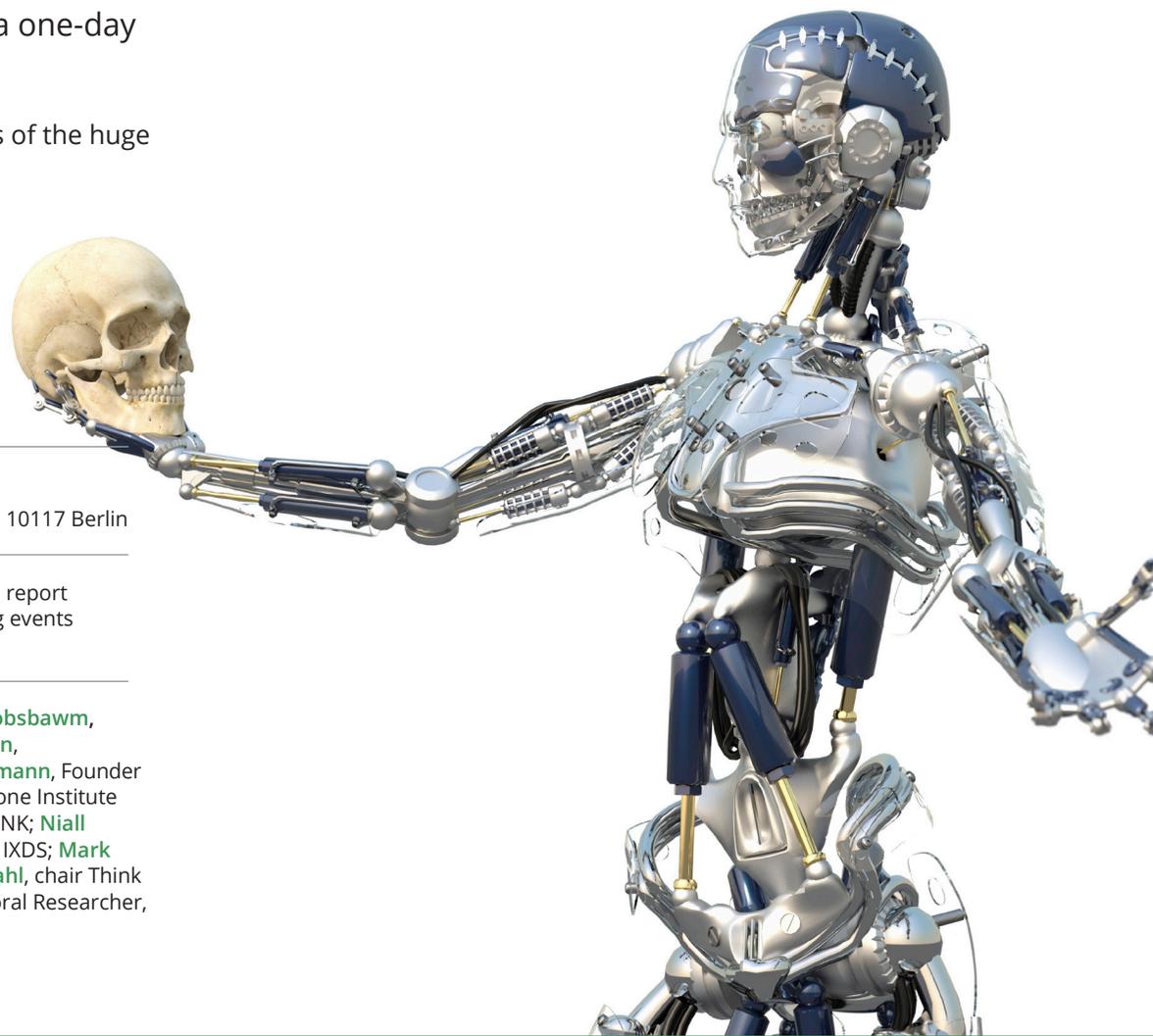
The speakers and audience will comprise key invited individuals from across the fields of business, media, culture, policy, academia and digital worlds curated by the global knowledge networking firm Editorial Intelligence to build new networks and new knowledge.

DATE: Tuesday 5 September 2017

VENUES: Morning: Kunztschule, Schützenstraße 6, 10117 Berlin
Afternoon: Vodafone Institute For Society And Communication, Behrenstraße 18, 10117 Berlin

FORMAT: Keynotes, Breakouts, Plenary Discussions. The Berlin symposium will feature in a report published early 2018 and available to all participants and their networks covering events during 2017 in London and Amsterdam.

CONFIRMED SPEAKERS INCLUDE: **Tom Adeyoola**, Founder, Metail; **Pippa Bailey**, Head of Innovation, Ipsos; **Julia Hobsbawm**, Author, Fully Connected: Surviving & Thriving in an Age of Overload; **Andrew Keen**, Entrepreneur and Author; **Ije Nwokorie**, Global CEO, Wolff Olins; **Madeleine Hofmann**, Founder Generation Y; **Roly Keating**, CEO, British Library; **Matthew Kirk**, Chairman, Vodafone Institute for Society & Communications; **Dr Hector Martinez**, Chief Scientific Officer, CELLINK; **Niall Murphy**, Co-Founder and CEO, Everything; **Nancy Birkhoelzer**, Managing Partner IXDS; **Mark Taub**, Senior Director, R&D, Abbott Laboratories 'Free Libre'; **Sabine Beppler-Spahl**, chair Think Tank Freiblickinstitut; **Heiko Fischer**, Resourceful Human; **Theresa Zueger**, Doctoral Researcher, Humboldt Institute for Internet and Society.



To reserve your place please email rsvp@networkingnations.eu

Programme

Further speaker updates will follow.
Programme draft as of 14 July 2017.

8.45 - 9.15 Registration/coffee. Venue: Kunztschule.

MORNING: FUTURESOCK

9.15 - 9.25 **Professor Julia Hobsbawm OBE**, Founder, Networking Nations.
Welcome: **Matthew Kirk**, Chairman, Advisory Board, Vodafone Institute

SESSION ONE: PLENARY

We are in the middle of the 'triple revolution' (Rainie & Wellman) of internet, social and mobile.

This change has happened in a single generation. What does this acceleration, this racing towards the future, mean for society? This opening session looks backwards, forwards, and locates us firmly in the present, setting us up for the day's discussions.

MC: TBC

9.25 - 9.35 **Pippa Bailey** of Ipsos Connect
Presentation: In a highly digitised and fragmented world, some findings and data from one of the world's leading polling and analysis businesses. How does the public view connectedness? What do they see as the biggest threats and opportunities? **Pippa Bailey**, Head of Innovation at the global market and opinion research business, presents some exclusive findings.

9.35 - 9.55 **Andrew Keen**
Keynote 1: **How to Fix the Future**
Andrew Keen, who will fly over from the US exclusively for Networking Nations, is one of the key voices in helping us understand what we have got ourselves into. The author most recently of 'The Internet is not the Answer', he will lay out his vision for what needs to happen next. He is the perfect person to open The Human and the Machine.

9.55 - 10.50 **Can the Future be fixed?**
Discussion: **Chair: Professor Julia Hobsbawm**
Andrew Keen + **Nancy Birkhoelzer**, Managing Partner IXDS; + **Niall Murphy**, Co-Founder and CEO of EVERYTHING; + **Heiko Fischer**, *Resourceful Humans*;



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10.50 - 12.10 **Nano Focus**, Coffee and concurrent breakout sessions: In which we look in-depth, guided by an expert, at particular aspects of the digital world. Ask questions, bring your own expertise #nanofocus17
Breakouts:

- (i): **The Bodily Future:**
Chair: TBC Perhaps the biggest single changes in technology Perhaps the biggest single changes in technology which are universally welcomed are those surrounding human health. We invite two of the leading innovators to explain what is coming next for the human body, assisted by the machine...3D Printing of Body Parts Chief Technology Officer of Swedish firm **CELLINK**, **Dr. Hector Martinez** on bioprinting followed by **Marc Taub**, Senior Director, R&D, from Abbott Laboratories who have invented a ground-breaking sensor for Type 1 Diabetics which combines big data gathering with profound positive patient/ user experience impact: The FreeStyle Libre System.
- (ii): **The Young Human in the Old World Machine**
Madeleine Hofmann, Founder Generation Y, the digital generations voice explores in this technology free session how the young shape a world not entirely of their own making.
-

12.10 Move back to PLENARY

12.15 - 13.00 **Human creativity and empathy in a second machine age**
Chair: TBC Panel: **Ije Nwokorie**, Global CEO, Wolff Olins; + **Alice Thwaite**, The Echo Chamber Club; + **Theresa Zueger**, Doctoral Researcher, Humboldt Institute for Internet and Society.

1300 - 15.00 Moving to the Vodafone Institute for lunch and Lunch
afternoon.

15.00 - 16.15 PART TWO: PAST AND PRESENT

PLENARY

We live with so much fresh information, data and new information that we are at risk of forgetting the past, and helping it to inform our present. Take Elon Musk's Hydraloop for instance: It uses the same kind of battery magnets used by Thomas Alva Edison in the 1850s, but who other than a handful knows how early connected

technology connects today? This afternoon aims to bridge this gap in memory and to assess what has to happen to marry up past and present in a better system.

Keynote 2: **Roly Keating**
The Mechanical Curator - The British Library
Hear from British Library CEO **Roly Keating** about the extraordinary 'undirected' experiment to bring centuries of fallow and undetected literature and archive material to the attention of readers and consumers using bots, tumblr and flickr. A very modern bringing of past to the present.

Breakouts: **Nano Focus**, Coffee and concurrent breakout sessions: In which we look in-depth, guided by an expert, at particular aspects of the digital world. Ask questions, bring your own expertise #nanofocus17

(i): **Technology and Services**
Chair: TBC **Fashion and Retail** in today's era: **Tom Adeyoola** of metail.com and how it is transforming body identity online and IOT **Niall Murphy** of EVERYTHING on how connected objects transform the world.

(ii): **Clever Connections**
Meet some of your fellow participants from the day and exchange informal discussion about what you have heard and learned.

In Conversation: **Has the Policymaker got to be a Policeman?**
Gregoire Verdeaux, Vodafone's Group International Head of Policy, in conversation with **Greg McMullen**, Chief Policy Officer Berlin-based @BigchainDB and co-founder & Executive Director IPDB; + TBC

16.40 - 17.15 CLOSING PLENARY

Discussion: **The Ugly Present: On Trolls, Privacy and Social Bullying**
Chair: Alice Thwaite, The Echo Chamber Club
Panel: **Andrew Keen**, **Matt Peacock** of Vodafone + **Sabine Beppler-Spahl**, chair Think Tank Freiblickinstitut + TBC

Final presentation/speech

17:15 DRINKS AND CLOSE