



Names Not Numbers - NNN eiSCHOLAR SCHEME 2016

Premium networking for top talent teams which also help develop talent in the wider community.

'It was such a wonderful experience to be surrounded by such brilliant minds, and to engage with different perspectives over the course of the two days... I think it's such a wonderful concept and a fantastic event... I had the loveliest, most insightful two days.'

Benedict Lombe, NNN Scholar

Why Names Not Numbers?

Every organisation aspires to allow its people time to develop smart ideas and connections which develop confidence, connections, and build long-term relationships which yield commercial success and strong personal development.

Most conferences are little more than expensive ways to embed silo thinking. They have 'networking reception' bolted on to a programme which is focused on sitting in one place and receiving wisdom from a keynote speaker. They do not build long-term capability around networking's benefits.

Until NNN.

Founded by the distinctive 'Knowledge Networking' company Editorial Intelligence, founded by the world's first Professor in networking, Julia Hobsbawm OBE, NNN is the smart way to do premium networking.

Knowledge Networking. Bringing ideas, influence and inspiration into your organisation.

NNN has attracted a cult following amongst some of the world's most renowned speakers and brands since 2009 because of its immersive, friendly, innovative format and mix of people.

"NNN is special in many ways: five years after attending my first one, I am still in touch with several remarkable individuals who inform my work and enrich my life."

Patricia Hamzahee, Founder, Integriti Capital

"Other than enjoying NNN's atmosphere I made some specific wonderful connections of direct benefit to what I'm currently working on"

Tiffany Jenkins, writer and journalist



About Names Not Numbers

“The best conference I have ever been to”

Lysa Clavenna, Head of Innovation, Samsung Europe

NNN enjoys illustrious participation from some of the world's finest individual minds stretching from Business to Academia, from Media to Faith, from the Law to the Arts. Nobel Laureates and the UK Prime Minister Rt Hon David Cameron MP have recorded messages for NNN whilst speakers ranging from historian **Niall Ferguson** and thinker **Margaret Heffernan** to singer **Annie Lennox** and writer **Margaret Atwood** have attended in person. The Government Chief Scientific Adviser **Sir Mark Walport** and Britain's Astronomer Royal **Lord Martin Rees** ask to come back year on year they enjoy the atmosphere so much - an atmosphere in which individuals from academia, the corporate world, and young people from diverse communities are equal in their quest for great ideas, valuable connections and the distinctive knowledge networking which Editorial Intelligence are the world leaders in creating.

Each NNN attendee joins a community, becoming part of the eiNetwork, the Editorial Intelligence 'relationshipbase' of 20,000 key decision makers, interesting thinkers, corporate and political and culture players across the UK. The NNN is bonded not just by the physical connections they make each day but beyond by a series of eiNNN electronic newsletters delivered to eiNetwork with the chance to share news and views and also to take advantage of one-off pop-ups NNN salons and suppers throughout the year at a discount for NNN alumni.

Please see archive programmes, media & content on www.namesnotnumbers.com

The 2016 Names Not Numbers programme will explore and address “The True Human” in business, politics, philosophy, science, culture, and media with partners including Vodafone, The London Library, King's College London and St James's Piccadilly. Speakers for the 2016 programmes include **Dambisa Moyo**, **Gillian Tett**, **Dominic Lawson**, **The Revd. Lucky Winkett**, **Sir Anthony Seldon**, economic commentator **Liam Halligan** and writer and critic **Kate Maltby**. Filmmaker **Michael Cockerell** and the celebrated writer and critic **A.A.Gill** are also amongst our outstanding line-up of speakers in 2016.

The programme is rather like a cross between 'The Today Programme' on BBC Radio 4 and a live newspaper's Comment & Opinion and features sections: Short polemics, debates, short films, performance, and 'in conversation' as well as our popular 'Lunch Lessons' - short seminars in small groups where the audience learns something as they connect more to their groups.

The next NNN London will be held June 19th and 20th. The programme features **Lord Adonis**, **Adrian Wooldridge** of the Economist, **Gillian Tett** of the FT and **Bronwen Maddox** of Prospect Magazine discussing Europe; **Philippe Sands QC** on Genocide; Writer **Wendell Steavenson** on Egypt and many more. The full programme can be seen [here](#).

A third NNN will be held in Oxford in September to which sponsors of the Scholar programme are invited as our guest for the day.



eiScholars

"All the social network analysis shows that it is diverse networks, full of 'structured holes' in which unexpected connections get made, which are profitable - literally and metaphorically"

Julia Hobsbawm OBE, Founder, Editorial Intelligence and Names Not Numbers

The scheme combines 10 day places for your team to attend NNN and an all-in ticket for an individual from the community, though we can be flexible about the exact allocation of tickets. You identify 10 individuals within the company who can benefit from attending NNN on single days and then you can either choose to identify, or alternatively we can identify someone who would benefit from a place at NNN paid for by your package. We believe strongly in social mobility and that everyone should have an opportunity to engage with interesting ideas no matter their age or means. We work with our partner organisations, including Year Here, Creative Access, Taylor Bennett Foundation and various London universities' to find individuals who really benefit from the experience, as well as bringing fresh ideas and perspectives to the eiNetwork themselves.

We will make sure your Scholars are engaged with the eiNetwork; we will make sure they receive the acclaimed eiDigest of UK Comment & Opinion which arrives at 9.00am each weekday and they will also benefit from being plugged into a series of communications and one-off pop-up invitations which keep them connected to the knowledge networking ethos and specific opportunities. **Read an eiScholar's account of NNN [here](#)**

Pricing

We have introduced a package for 2016 that will deliver a focused, cost-efficient way of connecting top talent team members with our best knowledge networking, whilst simultaneously benefitting the community with some wider match-funding.

(i) Self-Managed Scholars

If you would like to buy the scholar programme and benefits and manage any feedback and outputs internally the cost is £5,000 per annum. This covers 10x day places available to take over the two separate London NNNs February-to-June and an additional complimentary 'drop-in' place for the commissioning sponsor in London plus a free days' place in Oxford in September for the commissioning sponsor.

(ii) Managed Scholars

If you would like to combine this with ei's help in identifying the scholars beforehand and following-up and keeping them engaged within the NNN Community and beyond, the price will be £7,500 per annum.

All costs exclude VAT and are payable annually in advance.

CONCLUSION

- Flexibly combine your CSR and the Learning & Development of your top talent teams
- Develop your top talent's contacts and their ability to network and immerse them in fresh ideas
- Support undiscovered and underprivileged talent in the community at the same time by supporting our social mobility element
- Join Vodafone, The Wellcome Trust, John Lewis, Portland, Virgin Media and Barclays amongst our eiScholar partners.

For more information, see <http://namesnotnumbers.com/index.php>