

## Summer eiNetwork Membership Offers

*“ei provides the ideal stimulus for those who want to think afresh.”  
Octavius Black, Global Managing Director, The Mind Gym*

Editorial Intelligence connects people and ideas to keep them smart and up to speed in today's overloaded world through our eiNetwork Club. We are based in London where a suite of monthly suppers and salons take place, but we also organise pop-up events in Europe through Networking Nations, our post-Brexit forum focusing on digital innovation, and we spend each Autumn in Oxford for our flagship conference Names Not Numbers. In addition we run the prestigious UK Comment Awards and Comment Conference which our network members can attend.

Highlights of membership:

- \* World Class speakers from Media, Politics, Business, Digital, Academia.
- \* Intimate gatherings where you make meaningful connections.
- \* 1:1 session to plan and appraise your networks and 'Knowledge Dashboard'
- \* Exclusive offers from our Club partners including the LIBRARY and The Office Group

*ON THIS PAGE:* The main Summer membership offers

*NEXT PAGES:* The full diary and calendar of speakers and events for the remainder of the year

### Membership options

#### **1) April – July Network Access**

Includes:

- Access to one supper and three breakfast events
- The eiSummer drinks on 11 July
- 1:1 get together with an eiAmbassador to discuss/review your networks and 'knowledge dashboard'.

£350.00 + VAT

#### **2) September – November Network Access**

Includes:

- Access to one supper and three breakfast events
- Names Not Numbers Oxford (excluding accommodation)
- 1:1 get together with an eiAmbassador to discuss/review your networks and 'knowledge dashboard'.

£750.00 + VAT

#### **3) April – November Network Access**

Includes:

- Access to two suppers and six breakfast events
- The eiSummer drinks on 11 July
- Names Not Numbers Oxford (excluding accommodation)
- 1:1 get together with an eiAmbassador to discuss/review your networks and 'knowledge dashboard'.

£850 + VAT



## Editorial Intelligence Forthcoming Events: Speakers and Dates



Editorial Intelligence will run over fifty events in 2017 **eiNetwork Club** monthly supper salons are one of our most popular membership features. Chaired by eiAmbassadors it is a chance for the members to be the speakers and share their thoughts and opinions over delicious food and drink. Membership of the club - for an individual or an organisation to share with others - allows members to attend up to ten events a year across the different brands we curate under:

**Networking Nations**, our post-Brexit forum with a focus on policy and business in London and innovation and digital issues in Europe; **Early Risers**, our breakfast ideas gatherings with an emphasis on bringing together our rising stars under 40 into a room with members more established in their careers; **Comment Conference and Awards**, which celebrate the best of comment, opinion and journalism in the UK; and **Names Not Numbers**, our flagship symposium which culminates in a two-day 'experiential residential' in Oxford each September.

Our partners host our events with us and provide some member benefits as well as an unrivalled series of spaces in which people and ideas we curate can be connected in style, stimulation and comfort: *Corinthia London, Wellcome Trust, British Library, Waddesdon Manor, The Office Group, LIBRARY*. We have book and publication partnerships with *Harvard Business Review* and *Bloomsbury*, adding an interesting read into the hands of our members when we see them.

### HOW TO ATTEND

If you *\*are\** a member of the eiNetwork Club, you know what to do: Let [laura@editorialintelligence.com](mailto:laura@editorialintelligence.com) know which events you want to reserve your place at. We will also send reminders in your regular club newsletter: Venues and timings advised on booking.

And if you are not (yet) a member of the eiNetwork club and would like to find out how to join, and to attend a trial Early Risers breakfast, please contact [karen@editorialintelligence.com](mailto:karen@editorialintelligence.com) to find out more. Or you can download the annual membership form here:

<http://www.editorialintelligence.com/uploads/eiDigest-and-Club-Information.pdf>

## APRIL

Thursday 6th:

### **BREAKFAST: Networking Nations**

*Speakers:* **Ben Page**, CEO, Ipsos Mori will present exclusive data to the group and **Mark Hoban**, Chairman, The International Regulatory Strategy Group and former City Minister, and board member, TheCityUK and Chairman, FloodRe will address us on the City's latest take on Brexit - and beyond.

Monday 10th

### **SUPPER: eiNetwork Club supper**

Thursday 27th:

### **BREAKFAST: Early Risers**

**Steve Thompson**, Digital Media Consultant and **Caroline Loncq**, Cardboard Citizens

## MAY

Tuesday 2nd:

### **DRINKS: The Groucho Club / Media Society**

"In Conversation" with Julia Hobsbawm about her book Fully Connected

**SOLD OUT**

Thursday 4th:

### **BREAKFAST: Networking Nations**

A special in association with **Common Vision (Covi)** on *Millennials and Brexit*.

Speakers include **Caroline Macfarland**, Director, Covi - the leading think tank about Millennials and their impact on policy and **Benedict Lombe**, Scriptwriter and Creative Marketer, John Wright Photography/WrightJ Media

Monday 15th:

### **LUNCH & AFTERNOON + DRINKS: Comment Conference**

See [www.commentconference.com](http://www.commentconference.com) for developing programme which includes sessions on 'Truthiness' with Channel 4 News; what the media world makes of Comment outside of the bubble of Leader Pages with Mission Bay the leading boutique media headhunters; the future of comment with some of the biggest names in the op-ed world, and a chance to meet some of this year's judges for the UK Comment Awards who will be announced at this year's Comment Conference.

Monday 15th:

**SUPPER: eiNetwork and Club Supper** follows Comment Conference

Wednesday 17th:

### **BREAKFAST: Early Risers**

*Speakers:* **Fiona Cannon**, OBE, Group Director of Diversity & Inclusion, Lloyds Banking Group, and author of *The Agility Mindset: How Reframing Flexible Working Delivers Competitive Advantage*; and **John Tagholm** - former start TV producer turned acclaimed Writer of novels including *A Girl Called Flotsam*, *Parallel Lives* and *No Identifiable Remains*.

Thursday 25th:

### **BREAKFAST: Early Risers**

*Speakers:* **Ivor Baddiel**, Scriptwriter and Author. If you see something witty and funny on the television, the chances are Ivor Baddiel wrote it. And that includes the lines uttered by some of the best known 'off the cuff' presenters. **Ludovic Hunter-Tilney**, Pop Critic, FT. If you want to know who's hot in music, there is one must-have go-to person to read - and now you can hear him at Early Risers.

## JUNE

Monday 12th:

**SUPPER: eiNetwork and Club Supper**

**Thursday 15th:**

**BREAKFAST: Networking Nations**

*Speakers:* **Tina Fordham**, Chief Global Analyst, Citi, and member UN High-Level Panel on Women's Economic Empowerment + **Sir Win Bischoff**, Chairman, The Financial Reporting Council and Chairman, JP Morgan We are thrilled to have two of the most senior and prominent figures in global banking join us for an exploration of what is happening as we approach the year mark of Brexit, and the six month mark of President Trump.

**Wednesday 21st:**

**BREAKFAST: Early Risers**

Special Launch with The Office Group - Watch this space!

*Speakers:*TBC

**Thursday 29th:**

**BREAKFAST: Early Risers**

**Special curation by TMA**

Toby Mundy, longstanding eiEmbassador, runs an exciting literary agency with a range of top level academics, writers, and he will curate this morning's speakers from his network and clients. Keep an eye out in the monthly Club newsletter...

*Speakers:*TBC

**JULY**

**Thursday 6th:**

**BREAKFAST: Networking Nations**

**Co-Hosted and co-curated with Ellwood Atfield** who are one of the biggest players in the executive search area across UK and Brussels in Communications and Advocacy. Join guests from the worlds of policy, business, communications, strategy.

**Monday 10th:**

**SUPPER: eiNetwork and Club Supper**

**Tuesday 11th:**

**DRINKS: eiNetwork Club Summer Drinks**

Come and wind down for the summer (our events pause over August) for a cold glass of Champagne with some new and old ei friends.

**SEPTEMBER**

**Tuesday 5th**

**ALL DAY: Networking Nations Berlin**

**"The Human and the Machine"**

**Only open to full annual members of Networking Nations corporate membership or annual eiClub membership.**

*Berlin's one-day programme is on 'The Human and the Machine' and will take places partly at the Vodfafone Institute for Society & Communications building in central Berlin, and partly nearby in another location. The focus is all on innovation, digital and what is being called the Gigabit economy, as part of Networking Nations, our post-Brexit forum ([www.networkingnations.eu](http://www.networkingnations.eu)).*

*Speakers confirmed include the digital guru **Andrew Keen**, author of *The Internet is Not the Answer* and the new book *How to Fix The Future* why is flying over from California to participate, and people like **Ije Nwokorie**, global CEO of Design Firm Wolff Olins, as well as a swathe of key European figures addressing topics from bioprinting of body parts, to bitcoin; from AI and robotics to privacy and internet trolling.*

**Wednesday 13th**

**BREAKFAST: Early Riser**

Speakers: TBC

**Thursday 14:**

BREAKFAST: Networking Nations

Speakers:

**Catherine McGuinness**, Deputy Policy Chief, City of London Corporation  
+ TBC

**Sunday/Monday**

**24/25th**

**Names Not Numbers: NNN**

**"The Near Distance"**

See [www.namesnotnumbers.com](http://www.namesnotnumbers.com) for background and eiDigests for updates.

For many NNN Autumn 'Experiential Residential' is the jewel in the crown of ei's approach to knowledge networking and it is for people who want a rather special experience.

The NNN Oxford programme continues on the topic of 'The Near Distance' which is suitable given we do indeed travel a short distance, between London and Oxford and Oxford and Waddesdon Manor, Buckinghamshire. We have the great fortune to be hosted in exclusive and private surroundings over two days of walks, talks, debates, polemics, and fine dining. Plus, of course, the famous NNN coach journey! Guests will be sitting in the chapel at Brasenose College, in Convocation House at The Bodleian Library; dining at Somerville College; and having an exclusive tour of Waddesdon Manor when it is closed to the public before concluding at The Rothschild Archive on 'Windmill Hill'.

Speakers confirmed subject to any last minute diary adjustments include:

**Jonny Bealby**, Explorer and founder of Wild Frontiers; **Henry Chevallier Guild**, food and drink expert and part of family-firm Aspall; **Stella Duffy**, playwright and arts convenor; **Georgina Goodwin** of Monocle Radio as MC; **Helen Lederer**, comedian and writer; **John Lloyd**, Founder of QI, Spitting Image and more, In Conversation with ei Chairman and global "Live Aid" impresario, **Harvey Goldsmith**; **Lucy Musgrave**, urbanism expert and founder of public realm agency Publica; William Sieghart running his 'poetry pharmacy'; **Richard Ovenden**, Chief Librarian, **Baroness Royall**, Principal of Somerville; University of Oxford; **Martin Vander Weyer**, Business Columnist, The Spectator, and secret actor; **Stephanie Theobald**, writer and journalist on female sexuality; **Sir Simon Wessley**, President, Royal College of Psychiatrists; We are also thrilled to have **Khadije Saye**, a young artist who has her first showing of work at the Venice Biennale in 2017, join us at NNN in September.

**Thursday 28th**

**BREAKFAST: Early Riser**

With any left over energy from NNN we'll have a lovely couple of speakers for you.....Watch This Space.

**OCTOBER**

**Thursday 5th:**

**BREAKFAST: Networking Nations**

Speakers:TBC

**Tuesday 10th:**

**INVITE ONLY Comment Awards judging and shortlist**

This is the moment we unveil the shortlist for 16 hotly contested categories.

**Wednesday 11th:**      **BREAKFAST: Early Risers**  
Speakers:TBC

**26th:**                      **BREAKFAST: Early Risers**  
Speakers:TBC

**NOVEMBER**

**Wednesday 8th**              **BREAKFAST: Early Risers**  
Speakers: TBC

**Tuesday 21st:**              **BREAKFAST: UK Comment Awards.** Priority for annual eiClub members

**Thursday 30th:**              **BREAKFAST: Early Risers**

**Look out for 2018 dates....**

## BOOKING FORM

Please sign and return the form along with the total cost of your membership to confirm your place. Please also attach a bio of less than 100 words and a jpeg photo with your booking form. For further details please contact [laura@editorialintelligence.com](mailto:laura@editorialintelligence.com)

### All fields must be completed

NAME: \_\_\_\_\_

JOB TITLE (AS YOU WISH TO BE DESCRIBED): \_\_\_\_\_

COMPANY: \_\_\_\_\_

MOBILE PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MEMBERSHIP OPTION YOU WISH TO TAKE UP: \_\_\_\_\_

I confirm I have read and accept the terms and conditions overleaf and wish to confirm my booking:

SIGNED: \_\_\_\_\_

DATE: \_\_\_\_\_

### Membership 2017 Terms & Conditions

This booking form constitutes a legally binding agreement. We will send you an invoice for the balance and confirm payment once received.

Please kindly sign and return one copy along with the total cost to secure your membership, unless a payment plan has been agreed. All prices exclude V.A.T and are valid at the time in which this form is issued.

Breakfast places are allocated on a first come first served basis.

Details may be subject to change. Booking forms to be sent to [laura@editorialintelligence.com](mailto:laura@editorialintelligence.com)

### Data Protection

The personal information you provide will be held on a database by Editorial Intelligence Ltd.

By registering for this symposium, Editorial Intelligence can provide you with information relating to your booking and other services via email, direct mail or telephone. You are requested to designate specifically as confidential any information you require us not to disclose, including your attendance at our symposium. NB You may be added to our client list which may be distributed and/or appear on our websites and company documentation.

### **Payment details:**

We accept bank transfers, cheque, paypal and credit card payments

### **By bank transfer:**

Please find our bank details below:

### **Editorial Intelligence Limited**

Sort Code 20-58-51

Account Number 40218146

### **By cheque:**

Please kindly make the cheque payable to Editorial Intelligence Limited and email [laura@editorialintelligence.com](mailto:laura@editorialintelligence.com) for the full postal address.

### **By PayPal & Credit Card**

Please contact [laura@editorialintelligence.com](mailto:laura@editorialintelligence.com) for instruction on this payment method.

### **Cancellations**

No refunds will be given on any payments already made if you are unable to attend events.

[www.namesnotnumbers.com](http://www.namesnotnumbers.com)

@names\_not

[www.editorialintelligence.com](http://www.editorialintelligence.com)